

Let's make a Startup!

If you are a passionate PoliMI's student¹ or a recent graduate¹ interested in sustainability and innovation, this is your chance! This initiative provides you with the opportunity to develop your entrepreneurial idea **related to the transition toward a greener economy**.

The Piacenza Campus of PoliMI, within the framework of the EcosistER Project, selects teams of students and recent graduates with promising business ideas to accompany them in the development of a Startup project.

What PoliMI offers:

- The access to some formative contents provided by PoliMI itself, as well as by some partner Universities of the Emilia-Romagna Region.
- The possible participation in the regional "call for players", which offers the opportunity of engaging with other teams of potential or actual startup founders.
- The possible participation in the final regional Startup Day that will be held on 23rd May 2025 in Bologna.
- Information on several opportunities for the development of ER-based startups:
 - EcosistER International Mindset call (interested teams shall submit a specific candidature) to grant awards² to the best startup projects during ER Startup Day (23rd May 2025 in Bologna).
 - ER StartCup competition with the possibility of benefitting opportunities and services for the development of the startup project, as well as competing for awards² and the access to national and international contests.

Which Projects are eligible:

Any team involving PoliMI students or recent graduates connected with the PoliMI Piacenza Campus¹ that submits a business idea (for startup creation) **related to the transition toward a greener economy**. The idea must be original, i.e., ideas submitted to previous editions are not accepted, and neither already founded startup can enroll.

How to enrol:

By filling out the online form accessible through the following QR link by 31st Jan. 2025:



What about the selection?

Submitted ideas will be selected based on:

- **Coherence** with the topics of the EcosistER Project (which can be seen at www.ecosister.it).
- **Tangibility** of the idea, i.e., the level of definition of the product / process / service idea.
- **Team Competence**, i.e., the level of coverage of thematic areas related to the proposed Idea.
- **Entrepreneurial Elements**, i.e., the level of analysis of the potential development path of the idea (target market, penetration potential, etc.).

The selection process will be based on the elements provided both through the submission and a possible online meeting. The results (eligible / not eligible) will be communicated by 15th February 2025, together with all the instructions to access the supportive activities.

¹ The initiative is limited to currently enrolled students or recent graduates that were enrolled students at the Piacenza Campus of PoliMI.

² The EcosistER International Mindset award cannot be combined with the ER StartCup Mindset award.

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